NEW BRAIN ASSESSMENT FOR MEMORY LOSS

Is Your Forgetfulness a Sign of Memory Loss?

As you age, it is common to experience signs of memory loss. Maybe you keep misplacing your glasses, forgetting names of friends or family members, getting lost in areas that were previously familiar, or being told that you are repeating yourself. Perhaps you’re worried natural aging could take its toll on you at work, or you’re worried that your symptoms could indicate significant cognitive impairment such as memory loss. Memory loss can be caused by many factors and it’s important to identify, assess, and diagnose early to respond and intervene.

There are over 100 million adults in the United States age 50 and older. The Alzheimer’s Association estimates that 5 million Americans already have some level of Alzheimer’s disease.

The number of people with memory loss and cognitive impairment will continue to dramatically increase for the foreseeable future. Memory loss and cognitive impairment are not caused by any one disease or condition, nor are they limited to a specific age group. Although cognitive impairment is primarily associated with aging, Alzheimer’s disease, and dementia, it can be associated with other neurologic conditions such as stroke, traumatic brain injuries, and developmental disabilities.

Get Tested Now with a New Objective Brain Assessment

Traditionally, cognitive impairment has only been assessed through subjective tests such as simple self-report questionnaires or physicians’ educated guesses. Physicians have had limited ability to verify your experience or determine frequency or significance of memory loss. Now there’s an objective tool to identify and assess memory function and memory loss—the eVox™ system developed by Evoke Neuroscience. The eVox objectively identifies and assesses memory impairment using a state-of-the-art system with proven technology. This noninvasive, fast, and affordable assessment is administered in less than an hour at your physician’s office and is covered by most insurance companies.

The eVox assessment will help you better understand your brain so you and your physician can make informed choices about interventions. It is especially effective for individuals who currently suffer from noticeable memory problems, but it is also helpful in monitoring the health of individuals who are symptom-free as an early detection system.

Improved Brain Function, Memory, and Health

The eVox technology will empower you to take control of your overall health and well-being. Your physician can use eVox to monitor your brain function over time to assess the effectiveness of your therapy and make adjustments within the scope of their best clinical judgment. Your physician may recommend some changes in nutrition, medications, or behavior therapy to optimize your memory.

Dr. John McGee, a board-certified physician, uses the eVox system with his patients: “eVox helps me help my patients ‘see’ how their brain is functioning and why they may have memory loss. And it helps us both see the effects of the medications, nutrition, or behavioral therapies we are using to treat their memory issues.”

Early detection is key to diagnosis. With a diagnosis from your physician, “You can explore treatments that may provide some relief of symptoms and help you maintain a level of independence longer. You may also increase your chances of participating in clinical trials that help advance research.”
The earlier memory issues are detected, the more you can benefit from the available treatments. Your physician may recommend a more aggressive regimen of medication, nutritional supplements, neurotherapy, and other medical treatments. The eVox™ system may be used periodically to assess your brain function and the impact of various therapies over time.

The non-invasive eVox brain assessment quickly identifies cognitive impairment, creating opportunities for you and your physician to intervene and improve your health and brain function for years to come.

For more information talk to your doctor or visit [www.evokeneuroscience.com](http://www.evokeneuroscience.com).