



## Your Monthly News & Updates

September is Alzheimer's Awareness Month. Brush up on your Alzheimer's disease facts and figures, and don't forget to register for IMMH NeuroSummit in San Diego!

### Ongoing Education.

#### World Alzheimer's month

World Alzheimer's month is the international campaign every September to raise awareness for dementia. As a healthcare provider, you know that 5.7 million Americans are living with Alzheimer's. But did you know that **early and accurate diagnosis could save up to \$7.9 trillion** in medical care and costs? Check out these 2018 facts and figures published by the Alzheimer's Association.

#### ALZHEIMER'S DISEASE IS THE

**6<sup>TH</sup>** leading cause of death in the United States

**16.1 MILLION AMERICANS** provide unpaid care for people with Alzheimer's or other dementias

These caregivers provided an estimated **18.4 BILLION HOURS** of care valued at over **\$232 BILLION**



**1 IN 3** seniors dies with Alzheimer's or another dementia. It kills more than breast cancer and prostate cancer **COMBINED**

#### EARLY AND ACCURATE DIAGNOSIS COULD SAVE UP TO

**\$7.9 TRILLION** in medical and care costs

IN 2018, Alzheimer's and other dementias will cost the nation

**\$277 BILLION**

BY 2050, these costs could rise as high as **\$1.1 TRILLION**



**5.7 MILLION**

Americans are living with Alzheimer's

BY 2020, this number is projected to rise to nearly

**14 MILLION**



alzheimer's association®

THE BRAINS BEHIND SAVING YOURS:

We are kicking off the fall season with the return of our Lunch & Learn webinar series! Keep an eye out for the date of our next webinar, to be announced in the October newsletter. And in the meantime, check out all of our [past webinars](#).



## Best Practices.

### Have you heard?

eVox is FDA 510(k) cleared to **aid in diagnosis**. Be sure to introduce eVox to your patients as a tool to aid in diagnosis. This enhances eVox's offering beyond its use as a biofeedback tool!

### Patient resources

Patients have lots of questions. We have the answers! Refer your patients to [eVoxBrainMap.com](http://eVoxBrainMap.com), where they can learn about EEG technology and how eVox can help uncover the root causes of memory loss, chronic stress, and chronic pain.

### Have a question?

Our customer service team is here to help. Email [support@evokeneuroscience.com](mailto:support@evokeneuroscience.com)

## Upcoming Events.

*In partnership with Integrative Medicine for Mental Health, Evoke Neuroscience is proud to sponsor*

### NeuroSummit 2018

**The summit on neurodegenerative disorders:  
New information on possible causes,  
diagnostics, and treatment strategies.**

November 9-11, 2018  
Four Points Sheraton  
San Diego, CA

[Register Now!](#)



The eVox® System is a medical device used to assess brain health and aid in the diagnosis of memory loss and other cognitive disorders.

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