



Your Monthly News & Updates

This July, get our most valuable patient marketing material for FREE, learn about the link between sleep disorders and Alzheimer's disease, and brush up on your best practices!

Clinical Insights.



Does poor sleep lead to Alzheimer's?

New research confirms the relationship between early Alzheimer's disease and sleep disturbance.

*"This new study suggests there may be an **opportunity to improve cognition and possibly reduce dementia risk** through early diagnosis and effective treatment of sleep disorders"*

- Keith Fargo, Alzheimer's Association

Read CNN coverage of the study [here](#).

Service Spotlight.

The eVox Poster:

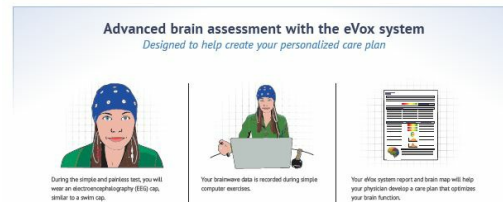
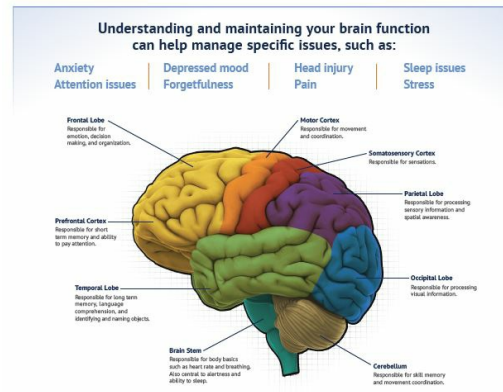
Voted the most valuable patient marketing resource

The results are in! You voted the eVox Poster as the MVP of patient marketing materials.

Place these posters where patients can see them - waiting rooms, consult rooms, even bathrooms! Physicians across the country agree: these eye-catching posters generate instant patient interest in the eVox Assessment.

Need more posters?

[Contact us](#) and get them for FREE!



Continuing Education.

BEST PRACTICE

Brush up on eVox Best Practices

To get the most out of your eVox System, always follow these Best Practice guidelines:

- Properly power down the eVox laptop after use
- Turn on the laptop at least once every 14 days
- Wash the cap after every use, ensuring all gel is removed
- Use the [Patient Prep Checklist](#) for a seamless patient experience

When in doubt, we are here to help. Email us at support@evokeneuroscience.com.

MEDICAL NECESSITY CHECK-UP



How well do you track medical necessity?

Good medical practice includes careful evaluation of medical necessity. Some items that may help meet this need include:

- Incorporate the Check Your Head flyer into patient records to support patient selection
- Record the medical necessity behind each CPT code - Neuropsych screener, EEG, ECG, visual/auditory evoked potentials
- Sign eVox Reports and incorporate them into patient records
- Interpret eVox Reports, document your notes, and use your findings to justify billing

The eVox System enables physicians to objectively measure and optimally manage the growing population of patients with memory loss, cognitive impairment, and other stress-related conditions.

